

**MEDIA ADVISORY
22 MAY 2013**

LAUNCH OF CHAMPS NETWORK & TEMASEK CARES – A PLUS - AN ENHANCED SCHOOL-BASED STUDENT CARE CENTRE -

“We cannot avoid the fact that in every society there are advantages that come with being better-off or having better-educated parents. But we want to do more to help other kids to level up and aspire..”- an excerpt from the speech of Deputy Prime Minister and Finance Minister Tharman Shanmugaratnam at the Kent Ridge Ministerial Forum.

MENDAKI's subsidiary SENSE is launching its first School-based Student Care Centre named Champs Network at Blangah Rise Primary School. Champs Network is an enhanced school-based student care centre, piloting new capabilities in school care. Champs Network also marks the coming together of various parties with common interest i.e. the four SHGs and Temasek Cares. SHGs will offer their programmes and services to their targeted students in Champs Network. Temasek Cares provides funding support for the programme.

Champs Network aims to provide quality student care services at affordable rates for low to middle income families. Through additional support from Temasek Cares – A PLUS, Champs Network will adopt a holistic approach in teaching and learning that is beyond pastoral care. It aims to offer a structured academic programme including support for students with learning needs. Among its objectives, Champ Network shall apply differentiated strategy to realize the potential of each individual child through trained staff and smaller teacher-pupil ratio. The centre also hopes to facilitate the entry of women joining the workforce.

Gracing the launch is Dr Yaacob Ibrahim, Minister for Communications, Information and the Arts, Minister-in-charge of Muslim Affairs. Dr Yaacob will be available for door-stop or one-on-one interview.

We would like to invite your reporter, along with your cameraman/photographer, to cover the launch of Champs Network. Case studies will be present at the launch for any interviews. Details of the launch are as follows:

Event : Launch of Champs Network School-based Student Care Centre & Temasek Cares – A PLUS

Venue : Blangah Rise Primary School, 91 Blangah Heights, Singapore 109100

Date : Monday, 27th May 2013

Time : 1.00 pm – 3.00pm

We would appreciate it if you can confirm your media attendance by Thursday, 23rd May 2013, at 5.00pm. We look forward to your media presence and the continued support of this community effort in your medium.

For more information, please contact SENSE Corporate Communications:

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